

Paper Industry: Post Pandemic Growth and Restructuring



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Covid-19 is demanding a lot of changes in the realm of our daily lives. The paper industry is also facing unprecedented changes in the operational and management environment. Financial tensions across the sector are rising. This study suggests that the paper manufacturing strategy's direction is focusing on commercial revenue management. After Covid-19, efficient operation and revenue generation will be the top priority. The digital transformation will transform paper manufacturing into a new dimension with machine learning, Internet of Things (IoT), Big Data and sensor technologies.....